

# **Community Charter**

## **Our Vision**

# *'An organisation with a nationally renowned reputation for success'*

We are committed to ensuring that every learner who chooses to study with us, at whatever level, is fully supported to realise their ambitions and be successful.

## We will deliver this vision by:

 Delivering an innovative, high quality curriculum which meets the needs of the wider communities we serve



## **Community Charter**

The Community Charter sets out our commitment to both understanding the needs of and serving the local communities that we represent; being an anchor institution at the heart of our communities.

### **Our commitment to the Communities We Serve**

- Establish a good understanding of our local communities and needs by listening to the people who live, work and study in the areas served by the college
- Being known and understood in our communities, actively seeking feedback to ensure we are meeting local need
- Develop and implement a Community Engagement Strategy that addresses the needs identified by the communities we represent
- Provide access to the college's facilities and resources, including the development of its digital environment to promote accessibility
- Work collaboratively with key civic partners and external stakeholders in our local, regional and national communities to ensure the sharing and dissemination of good practice that supports the continued development of the wider skills agenda
- Promote and support educational partners to ensure the views of local educational providers are actively sought and effectively responded to (curriculum is responsive to local need)

- Develop and lead on collaborative projects aimed at enhancing the quality of education throughout the local area so that education acts as the vehicle for social mobility and raising aspirations
- Engage with local and regional business to meet their needs (as referenced in our Employer Charter), embracing employers as strategic partners, delivery agents, placement providers, and as consumers
- Build long-term partnerships with local community groups and charitable organisations to support our commitment to help local people facing barriers to education or employment
- Work with key stakeholders that enable the college to be well positioned to influence policy ensuring the needs of the college and its key stakeholders are understood, recognised and considered
- Be supportive neighbours by fostering positive relationships with individuals and community groups within the locality of our campuses
- Place great emphasis on the development of our learners to become active and responsible citizens who understand the role they play in shaping the future of their local communities

### Collaboration

Collaboration is the central pillar by which the college approaches its delivery of education services; we believe this is essential to meeting the needs of the communities we serve. We are committed to developing a strong twoway relationship with our community partners and ask that you actively engage with the college by:

- Sharing your views and experiences with us
- Identifying representatives within your community group to act as the point of contact with the college











